Olayemi Olusegun

UI/UX Designer

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PROFESSIONAL SUMMARY

UI/UX Designer with 3+ years designing web and mobile experiences across fintech, SaaS, e-commerce, social, and property platforms. Skilled in end-to-end product design, design systems, and collaborating with engineering teams to deliver pixel-perfect implementations.

CORE SKILLS

UI Design: Figma (Design Systems, Variables, Components, Auto Layout, Prototyping), Dark Mode, Responsive Design, Micro-interactions
UX Design: User Research, Usability Testing, User Interviews, User Flows, Wireframing, Information Architecture, Rapid Prototyping
Design Systems: Typography, Color Palettes, Component Libraries, Icon Systems, Developer Handoff
Collaboration: Engineering Handoff, Pixel-Perfect Implementation, Cross-Functional Communication, UX Audits

SELECTED PROJECTS

ColdPilot — Sales Outreach SaaS (Live)
Designed the full product UI for a live cold-email outreach platform: lead management, campaign builder, inbox warm-up, and real-time analytics dashboards. Built a consistent design system that extends across 27 transactional email templates.
Tools: Figma, Design Systems

Kolekto — Fintech Dashboard (Live)
Redesigned dashboard to reduce visual complexity and improve navigation of key financial data. Improved client satisfaction and smoother product walkthroughs.
Tools: Figma, Usability Testing

SeenU — Social App (Live)
Designed interaction flows and UI for a real-world social discovery app. Focused on trust, safety cues, and onboarding clarity.
Tools: Figma, Prototyping

Achebee — EdTech Content Platform (Live)
End-to-end web design for a live platform. Focused on visual hierarchy, content structure, and usability.
Tools: Figma

Makani Homes — Property Platform (Live)
UI/UX design for a property platform. Built clean browse and listing flows with a focus on usability and conversion.
Tools: Figma

Meridian — Fintech Mobile App
Led UX research and high-fidelity prototype design. Conducted user interviews and usability testing rounds to validate design decisions.
Tools: Figma

Studium — Online Course Creator SaaS
Designed full product UI for a course creation platform. Built design system and component library for developer handoff.
Tools: Figma, FigJam

Lynk — Ride Sharing App
Designed booking flows, driver and rider dashboards, and real-time tracking screens for a ride-sharing mobile app.
Tools: Figma

Oracle — Background Check & Verification Platform
UX design focused on trust signals, clear data hierarchy, and step-by-step verification flows.
Tools: Figma

Gent Store — E-Commerce App
Designed an intuitive e-commerce app with streamlined product discovery, cart, and checkout flows.
Tools: Figma

Opendoor — Property Rental Platform
Designed a property rental platform with intuitive browse, filter, and listing flows. Focused on clarity and conversion.
Tools: Figma

Agbaletu Radio — Website Redesign
Conducted UX audit and full redesign of a radio station website. Improved content hierarchy, navigation, and mobile responsiveness.
Tools: Figma

Ajo Moni — Thrift & Savings App
Designed a savings app tailored to Nigerian users. Focused on cultural familiarity, trust, and simple contribution flows.
Tools: Figma

PROFESSIONAL EXPERIENCE

UI/UX Designer — Freelance / Contract
2023 – Present

- Designed end-to-end digital product experiences across fintech, SaaS, e-commerce, social, and property platforms
- Built and maintained scalable design systems with typography, color palettes, component libraries, and responsive components
- Conducted user research, interviews, and usability testing to validate design decisions and improve user experience
- Collaborated closely with engineering teams to ensure pixel-perfect frontend implementation
- Performed UX audits to identify usability issues and delivered redesigned solutions with improved conversion and clarity

EDUCATION

Higher National Diploma (HND) — Mass Communication
The Polytechnic Ibadan, 2024

Ordinary National Diploma (OND) — Mass Communication
The Polytechnic Ibadan, 2019